



AusWeb08

The 14th Australasian World Wide Web Conference

5th - 9th April 2008 Ballina Beach Resort, Ballina
<http://ausweb.scu.edu.au>



Lighthouse Beach, Ballina

Ballina Beach Resort
<http://www.ballinabeachresort.com.au>



Key Dates

Conference Registration Opens 17th Dec
Early Bird Registration Closes 3rd March
Full Refereed Papers
 Initial submission due 28th January
 Full paper decision advised 18th February

Final formatted details submitted to the AusWeb server 3rd March
 Papers published on the Web 17th March
Posters/Short Edited Papers Submission of proposals: No later than 11th Feb.

Decision: within a week or by 18th Feb.
 Final formatted details submitted to server by 3rd March
 Posters/Short Edited Papers published on the Web 17th March

JANUARY						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28 <small>Paper proposals due</small>	29	30	31		

FEBRUARY						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11 <small>Posters & Short Edited Papers due</small>	12	13	14	15	16
17	18 <small>Full Paper, Poster & Short Edited Paper decisions</small>	19	20	21	22	23
24	25	26	27	28	29	

MARCH						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31					1
2	3 <small>Final formatted papers submitted to the AusWeb server</small>	4	5	6	7	8
9	10	11	12	13	14	15
16	17 <small>Papers/Posters published on the Web</small>	18	19	20	21	22
23	24	25	26	27	28	29

APRIL						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5 <small>Ausweb 08</small>
6 <small>Ausweb 08</small>	7 <small>Ausweb 08</small>	8 <small>Ausweb 08</small>	9 <small>Ausweb 08</small>	10	11	12
13	14	15	16	17	18	19
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MAY						
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JUNE						
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29	30					

JULY						
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AUGUST						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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SEPTEMBER						
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OCTOBER						
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NOVEMBER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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DECEMBER						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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The AusWeb Conference Series

In The Beginning

The first AusWeb conference was held at Ballina in April 1995. The idea for holding an Australian Web conference was the result of discussions between two SCU staff, Roger Debrecey and Allan Ellis. They were inspired by the initiative of Robert Cailliau at CERN who ran the world's first Web conference in Geneva in May, 1994. This conference went on to become an international conference series (<http://www.iw3c2.org>).

AusWeb (<http://ausweb.scu.edu.au>) has gone on to establish itself as the premier Australasian Web Conference and the world's longest running regional Web conference series (and the second longest running Web conference series after the international WWWX series). It is primarily a conference to allow the reporting of research results and Web project activities and to allow delegates a professional development opportunity to keep up to date with advances in Web technologies and their impact on society.

What Does AusWeb Cover?

From the very first conference AusWeb has attempted to address a wide range of Web issues. It has resisted focusing on just the newest Web technology (eg Java conferences have come and gone) and instead has attempted to address both the technical evolution of the Web, user and applications issues as well as business, education and social issues. In short it is a Web conference that offers something for everyone. Indeed a comment we often get from delegates is that the conference gave them the opportunity to move outside their usual sphere of interest and interact with a broader group of colleagues.

Who Attends AusWeb?

The series has consistently attracted a wide cross section of Web users and developers. Each year it attracts delegates from every state and territory in Australia as well as some delegates from overseas. It has regularly attracted at least one delegate from between 25 or 30 of Australia's universities, as well as delegates from the TAFE and school sector, from the military, from various industry sectors like marketing and information management, from libraries, museums and community groups keen to use the Web to support their local community.

Conference Format

From its inception AusWeb has put a lot of effort into the designing of the conference. Each element of the conference: the papers, the posters, the keynotes, the tutorials and workshops, the conference dinners and social events (in recent years the Web Trivia Quiz and the AusWeb Olympics) makes an appropriate contribution to the overall environment of the conference.

Keynote Speakers

AusWeb usually has 4 to 6 keynotes present at the conference. We will be aiming for a mix of national and international speakers and a range topics that cover issues of interest that are relevant to the various track areas. We brief and work with the speakers so that their presentations are tuned to the expected composition of the AusWeb audience. We do invite keynote presenters to attend the full conference so that delegates have a chance to informally talk with them.

Wireless Connectivity

For many years our long term sponsors Apple and Telstra have assisted the conference to provide wireless Internet connectivity throughout the conference venue for the duration of the conference. We encourage delegates to bring their wireless laptops to AusWeb.

AusWeb08 Conference Venue

In 2008 AusWeb returns to Ballina and the Ballina Beach Resort, venue for the first AusWeb conference in 1995 and a return visit in 1999. Ballina Beach Resort offers full use of the venue and facilities and is only a short walk to Lighthouse and Shelley Beach. Transport to Ballina includes daily flights from Sydney on Jetstar, Virgin Blue and Regional Express (REX) airlines and also regular flights from Melbourne. Accommodation for the conference will at the venue and at the new Ramada Riverside Hotel right in the heart of town.

Norsearch Conference Services

A professional conference organiser is vital to a successful conference and AusWeb has one of the best. Since 1995 Norsearch Conference Services has provided the PCO function. While the academics on the AusWeb team run and review the papers, organise the keynotes and select tutorial and workshop presenters, the staff of Norsearch look after things like venue booking, registrations, meal plans and conference facilities - all those 101 things that most of the time go on behind the scenes but which collectively go to make up a good conference.

Conference Registration

Early Bird registration will open by mid December for online secure registration. The early bird registration packages include full conference registration, conference materials, all meals from Sunday lunch to Tuesday afternoon tea, inclusive of breakfast, Conference Dinner and Conference BBQ. Package One is also inclusive of two nights accommodation (Sunday 6th and Monday 7th April 2008)

Partners and accompanying persons are more than welcome to attend any of the Conference Social Functions and a partner package may be booked for all conference meals including morning and afternoon tea and lunch.

Accommodation may be booked at Ballina Beach Resort and Ramada Hotel both pre and post conference at the negotiated conference rate. Please refer to the registration page for booking accommodation. Accommodation rates are per room per night with family rooms available on request and subject to availability.

Conference Partners

This year we are pleased to advise that the Australian Office of W3C (<http://www.w3c.org.au>) and the US based World Organisation of Webmasters (WOW) (<http://www.webprofessionals.org>) are both supporting the conference.

Contact Details

For any questions regarding conference registration or administrative matters please contact:

Norsearch Conference Services
Southern Cross University
Ph: 02 6620 3932
Email: ausweb@scu.edu.au

All queries concerning the conference program and content should be directed to Allan Ellis, Conference Chair (allan.ellis@scu.edu.au)



Richmond River, Ballina

AusWeb08 - Call for Submissions

This announcement is the formal call for submissions for AusWeb08. (5th - 9th April 2008)

Since its inception, AusWeb has been the primary forum for Australian developers, computer scientists, educators, industry, government and cultural commentators to discuss the rapidly evolving technologies and usage of the Web. In order to contextualise and broaden this discussion, submissions from authors outside Australia are most welcome. AusWeb provides an informal and supportive environment, with the programme designed to facilitate open discussion and debate.

NOTE: the AusWeb series of conferences does not require exclusive assignment of copyright by authors and full papers are refereed to DEST standards.

Possible Topics

For AusWeb08, we are interested in receiving submissions on all aspects of the Web. The following topics are intended to provide an indication of some of the themes which have been discussed at previous AusWeb Conferences:

- Web languages, standards, formats and protocols
- Web-based collaboration
- Web system design and evaluation
- Open source software
- Application of Web technologies to education and / or training
- Social and / or institutional impacts of Web-based education
- eCommerce / eBusiness strategies and issues
- New products / services / experiences and the Web
- New Media Entertainment and the Web
- The impact of the Web on society and / or government
- Libraries / publishing / open access and the Web
- Sociological / cultural studies of the Web
- The Web as an agent of transformation
- Web security

We are also happy to consider submission proposals that do not fit neatly into the above topics. Please note that as this is a Web conference, the submissions will need to have a strong Web component to them.

Initial Submission

In order to make it as easy as possible to submit to AusWeb08, you may make your initial submission in any of the following formats HTML (preferred) or Text or RTF or Word. You do not have to comply with any particular stylesheet at the initial submission phase. If accepted, you will need to supply the final version of your submission as an HTML formatted document using the AusWeb stylesheet which will be made available from the AusWeb08 server.

Refereed Full Papers

Refereed full papers (3,500 to 5,000 words) are designed to allow the presentation of completed research projects, reports of innovative uses of Web technologies in universities, industry, government and cultural institutions such as libraries, archives, publishers and museums, and case histories.

The AusWeb conference series is designed so that refereed full papers are eligible for inclusion in an institution's DEST statistics. This is ensured by the following practices:

The conference is nationally significant, and the promotional material, the speakers and attendees and the program reflect this.

- Papers are independently peer reviewed on the basis of the full paper (rather than just on an abstract) and there will be clear evidence that this is the case, ranging from statements in the promotional material to referees' comments.
- The full paper will be published, not an abstract or digest.
- The proceedings will be available more widely than just to conference delegates on request to the conference office.

Refereeing of papers will be done by members of an expert Review Panel (including international scholars) to DEST refereed conference paper standards using a two-stage double-blind review process. We will try to make this process as quick as possible so that you have as much time as possible to produce the final version of your paper (if accepted). Because the refereeing is double-blind, please ensure that author(s) name(s) or other identifying information, including obvious self-citations, do not appear on your submission to ensure anonymity. Refereed Full Papers are to be submitted initially to the Program Chair, Joanna Richardson <j.richardson@griffith.edu.au> who will then redirect them to specialist track chairs as required. Decisions will be made by the Program Committee after receipt of reviewers reports. Submissions not accepted as Refereed Full Papers may be accepted as Edited Short Papers (see right).

Key Refereed Full Paper Dates

On or before (early submission would be appreciated) 28th January
Full paper decisions: 18th February
Final, formatted papers submitted to the AusWeb server: 3rd March
Papers published on the Web: 17th March

Posters and Edited Short Papers

We are also calling for submissions to our popular Posters stream as either traditional posters, creative 'Web-based posters' or Short Edited papers (research in progress) that the author wants to present and discuss with delegates. The Poster session (usually held on the Monday afternoon of the conference) is designed to showcase the most innovative developments on the Web from Australia and around the world.

Traditional posters are typically in a large display format and designed to allow the presentation of research in progress, demonstrate pre-release software or get feedback from attendees on new ideas. Web-based posters may use social-network technology to spread and communicate their message, but will need some physical presence at AusWeb! Summary details of your poster presentations (around 250 to 500 words) and edited short papers (500 to 1500 words) of work in progress will be published on the Web, in the printed proceedings and on the conference CD-ROM. Poster and short edited paper proposals are to be submitted directly to the Poster Chair, Rod Sims <rod.sims@faculty.capella.edu.au>. Acceptance decisions will be made by the Poster sub-committee.

Key Poster/Short Edited Paper Dates

On or before 11th February
(early submissions would be appreciated)
Decisions: 18th February
(decision re early submissions will be made within a week of submission)
Final, formatted paper details submitted to the AusWeb server: 3rd March
Post Summaries (with links) and Short Edited Papers published on the Web: 17th March
(Late submissions will be considered but will only be published on the Web at the time of the conference.)

Best Poster and Best Paper Awards

It is an AusWeb tradition to acknowledge the best paper at each conference with the Paul Thistlewaite Award. This award consists of a certificate plus a complimentary core registration at the following year's conference. The latter is made possible by our long time sponsor Explain XML Specialists <http://www.explain.com.au/> and is presented by their CEO Steve Ball. We also offer a Best Poster Award which consists of a certificate and registration for a tutorial or workshop at the following year's conference (compliments of the conference series).

Journal Publishing

The Program Committee will be approaching a number of journals to see if the top paper or couple of papers in each track can be revised after conference feedback and submitted for review and publication.

